# KYLE O'NEIL

#### **CONTACT**

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<u>Kyleoneil.com</u>

#### **KEY COMPETENCE**

- Certified Covid Compliance Officer
- Avid Media Composer
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Creative Suite
- Time Management
- Critical Thinking
- Video & Audio Recording
- Confident Public Speaker
- Mac & PC OS's
- Creative Thinker and Writer
- Social Media Platforms
- Screenwriting
- Copywriting
- Travel Management
- Coordinating

### **EDUCATION**

# **Wane State University**

Detroit, MI 2016-2018

## Bachelor of Arts Degree

- Major: Media Arts and Studies (Production Track)
- Minor: Sociology
- Graduated Magna Cum Laude

# **Schoolcraft College**

Livonia, MI 2002-2006

## Associates Degree

• Major: Liberal Arts

## **Production Experience**

Year(s)	<u>Role</u>	<u>Project</u>	<u>Organization</u>
2022-23	Motion Graphics/Editor	Miscellaneous	Bittersweet Media
2022	Health & Safety Supervisor	Incoming	Artist Road
2022	Health &Safety Supervisor	Ru Paul's Drag Race	Viacom
2021	Health & Safety Supervisor	SpongeBob Movie	Nickelodeon
2021	Covid Compliance Officer	Paw Patrol	Viacom
2021	Covid Compliance Officer	Blue's Clues and You	Viacom
2021	Covid Compliance Officer	Comedy Central	Viacom
2020-21	Covid Compliance Officer	BET's Cooked in Five	Viacom
2020	Covid Compliance Officer	VH1 Love and Hip Hop	Viacom
2020	Covid Compliance Officer	MTV VMA's	Viacom
2020	Production Assistant	Office PA	Film45
2020	Editor	Acura Car Audio	Driven Communications
2019	Editor	Panasonic Automotive	Driven Communications
2017-18	Teacher Assistant	Editing and Field Production	Wayne State University
2017-19	Teacher	Sketch to Video Course	Planet Ant Theater
2018	Producer (7 episodes)	Metro Arts	Detroit Public Television
2018	Producer/Writer/Editor	Comedic Web Series	Planet Ant Theater
2018	Videographer/Editor	School of Social Work	Wayne State University
2018	Production Assistant	Rose Pest Solutions Shoot	Get Super Rad
2018	Production Assistant	Auto Show Promotion	Atlas Industries
2018	Production Assistant	Ford Presentation	Get Super Rad
2017	Production Assistant	Ford Commercial Shoot	Imagination
2017	Production Assistant	Family Pictures USA	PBS
2016	Production Assistant	Funeral of Officer Rose	Shelby TV/ Channel 4
2008-15	Producer/Performer	Fireworks Music Videos	Triple Crown Records
2004-08	Production Assistant	Music Videos	Scrambled Visual

# **Work Experience**

#### **Fireworks**

#### President, Performer, Manager

Livonia, MI June 2006-Present

- Musician, songwriter, and performer
- Responsible for handling all internal business matters and finances
- Produce Music Videos
- Produce and Edit Video Content
- Responsible for business side of tours and engagements including lodging, transportation, and budgets
- Point of contact for record label, management, lawyers, and agents
- Contact promoters in advance to make arrangements for upcoming performances
- Oversee website and social media (60k+ followers)
- Manage online merchandise webstore
- Facilitate and negotiate record contracts (4 deals)
- Manage entire creative process with each album release (7 releases)
- 10+ years of international touring experience (20+countries, 48 States)
- A.S.C.A.P. registered artist
- Create promotional campaigns

# HealthQuest

Farmington, MI

Marketing Associate, Administrative Assistant

Sept. 2007-2019

- Assistant to President/CEO
- Responsible for the execution of marketing events
- Handle sensitive, confidential information on a regular basis with a high degree of professionalism (HIPAA)
- Oversee accounting drops for each office
- Monitor and maintain all social media marketing for the business
- Create and launch promotions and deals
- Oversee mailing list and online marketing
- Copywriting